



KEVIN MATTHEW DUYST

GIS/Data Analyst

mappingwithmatt.com
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Software Skills

ArcGIS, QGIS, GEODA, ENVI, Model Builder, Insight Maker, Python, R, Google Earth Engine, Git, Tableau, Salesforce, Geopointe, Microsoft Products, Adobe Premiere

Research Interests

Monitoring Vegetation Indices (Re-growth periods, oscillations), Tracking Agricultural Emissions with Climate Change (Methane, CO2, etc.), Urban Center Population Densities with Remote Sensing, Mapping Disaster Relief Diaspora, Renewable Energy, Clean Transportation

Certifications

Udacity Nanodegree Program (Data Analyst), CBEST

Organizations

Alpha Zeta of Theta XI, UCLA

Service & Outreach

Los Angeles AIDS Walk (2019), Operation Smile (2019), LA Food Bank (2019), Theta XI Philanthropy (2015 - 2018), Natalie Claussen-Rogers Scholarship Fund (2014 - 2020)

Portfolio

mappingwithmatt.com

Experience

Jan 2020
June 2020
6 mos

Salesforce Administrator

Cydcor LLC.

- Oversee all Salesforce Functionality and CRM behaviors.
- Attend Salesforce conferences on behalf of Cydcor and fully integrate Salesforce Einstein AI for predictive modeling and generation of lead scoring.
- Dictate access control via customization of page layouts and permissions sets for all users touching CRM.
- Build test environments for internal users to familiarize themselves with Salesforce functionality.
- Liaison between Salesforce and Cydcor for system integration of quarterly releases.

Jan 2019
Dec 2019
1 yr

Territory Systems Analyst

Cydcor LLC.

- Obtain census data for clients and isolate ideal locations for success of sales.
- Curate mapping scenarios of addressable markets for Pilot Programs. Customization of mapping boundaries to ensure accuracy and track sales agent performance.
- Python scripting for batch geocoding using Google API to garner data points (lat/lon) of sales reps.
- Develop mapping application processes (ArcGIS, QGIS, Google MyMaps, Salesforce Maps, Geopointe) and functionality for effective use by end users.
- Modify SQL Queries to ensure data import success (Lead Integration process) for displaying and updating Lead Management Databases.
- Create Datasets for internal team users and external sales reps in all mapping platforms.
- Deliver exception reporting and expectations for mapping visualizations.
- Communicate updates through internal and external channels—Executive Board, Campaign Management team, Sales Offices, API Vendors (Mulesoft), and client-facing representatives.

May 2017
June 2018
1 yr

Marketing & Communications Publicist

UCLA Anderson School of Management

- Conduct and culminate research pertaining to UCLA Anderson's Alumni speakers.
- Publish articles on behalf of UCLA Anderson School of Management.
- Interview various CEO's from Anderson's Alumni Network, such as Blair Taylor (Starbucks), John Stankey (AT&T), and Kevin Plank (Under Armour).

July 2016
Sept 2016
3 mos

Financial Advisor Intern

Stifel Financial Corp.

- Culminate research reports and sales presentations for clients, under the guidance of Lupe Sanchez, Vice President of Investments.
- Interact with clients when advisor was unable to accept calls due to conflicts.
- Preparation of due diligence reports on certain stocks.
- Communicate with annuity companies on certain benefits they offer.

Education

2014
2018

University of California, Los Angeles (UCLA)

Major: Geography & Environmental Studies | Minors: GIS, English

3.67 GPA

